

Swarna Jayanti Fruit Expo 29-30 December, 2016

(Venue: Centre of Excellence for Fruits, Mangiana, Sirsa)

During “Swarna Jayanti Celebration Year”, Department of Horticulture is organizing Mega Fruit Expo at Centre of Excellence for Fruits, Mangiana (Sirsa) on 29th & 30th December 2016. The main objective would be to demonstrate latest technologies in this field and to continuously upgrade them as per the farmer’s requirements. For sustained livelihood, it is imperative for the farmers to integrate production with the marketing. This expo would be the platform to learn the new initiatives in these fields. The event is being organized in 72 acres farm of Centre of Excellence for Fruits, Mangiana, Sirsa. This Centre has achieved a distinction for one of the leading Centre in India. Thousands of farmers visit this Centre throughout the year, but to bring all the stakeholders – farmers, extension officers, private companies, entrepreneurs under one roof, this event is the perfect platform to see the technologies at work and new introductions in the horticulture sector.

Expo Programme

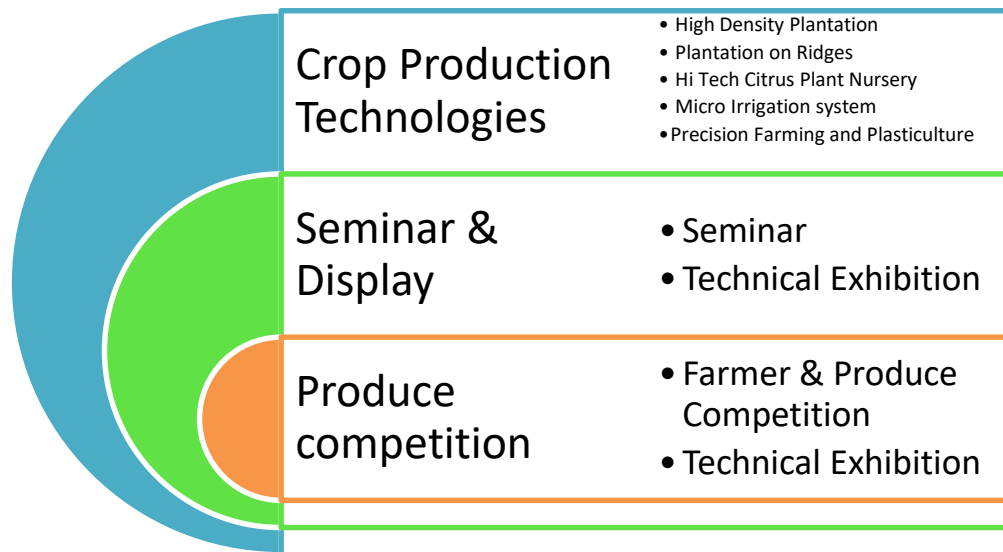
29.12.16

- 9:00 - 1:00 pm : Receipt of Fruit Entries
- 1:00 - 3:00 pm : Judging of Entries
- 3:00 pm : Expo Inauguration & Open to Public

30.12.16

- 9:00 - 5:00 pm : Expo Open to Farmers and General Public
- 10:00 - 1:00 pm: Seminar, Banking program, Magic Show & Cultural Programme
- 1:00 - 2:00 pm : Prize Distribution Ceremony

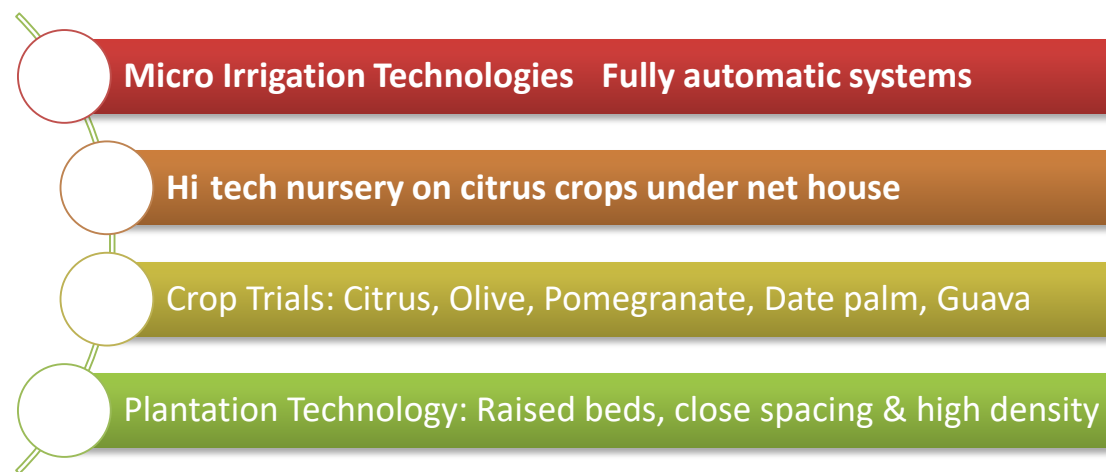
Expo Events



Event -1: Crop Production Technologies

Centre of Excellence has different experiments and trials on various Fruits to maximize the production and new cultivars suitable for the region. Around 32 varieties in Citrus, 10 in Guava, 6 in Pomegranate, 4 in Olive, 4 in Ber and 6 in Date palm are under trial. Hi-tech citrus nursery under the net house at Centre provides disease free quality planting material. This Centre has been able to standardize different techniques of fruit and nursery production.

Different Cultivars of Mandarin, on different root stock and techniques are being displayed along with micro-irrigation technologies. For facilitation of farmers, during this Expo, the following techniques shall be demonstrated:



Event – 2: Seminar

Day 2 is for seminar, the farmers would have an opportunity to listen to the experts in the field and have interaction with them. A question answer session shall be held and farmers shall be encouraged to share their experiences. Best answers shall be suitably rewarded during the sessions. The agencies like CCS Haryana Agricultural University, Hisar and Mission for Integrated Development of Horticulture (MIDH) Haryana; shall share their knowledge and interact with the farmers for their queries and answers. The seating capacity of the seminar pandal would be 250 to 300 personals. The seminar schedule shall consists of mainly:

- Recent Advances in Cultivation Technologies.
- Recent Advances in Date-palm, Olive, Guava, Pomegranate and Citrus crops.
- Post Harvest Management and Recent Marketing concepts: Practices and Technologies
- Quiz and Prizes

Event-3: Produce Competition

To encourage growers for adoption of diversified activities, a produce competition shall be held for all type of Fruits crop and production system and marketing.

Category-wise Entry Samples and Prizes

Class	Crop	No. of pcs for entry	Prizes for Individuals (Farmers) – Category A		Prizes for Govt./ Semi Govt. Institutions – Category B	
			1 st	2 nd	1 st	2 nd
1	Kinnow	4	4	4	2	2
2	Other Citrus Fruits	4	4	4	1	1
3	Guava	4	4	4	1	1
4	Strawberry	10	3	3	-	-
5	Other Fruits	4	4	4	1	1
6	Technology Display by farmers at stall	-	1	1	-	-
	Total		20	20	5	5

Other prizes:

1. Best District (maximum no. of entries) - 2
2. Best District (maximum no. of prizes) - 2
3. Best Exhibition Stall - 2

Prizes Amount:

The amount of prize shall be as under:

- A) Technology display by farmer at stall : Rs. 21,000/- (1st Prize); Rs. 11,000/- (2nd Prize)
B) Crop produce competition : Rs. 5,100/- (1st Prize); Rs. 2,100/- (2nd Prize)

Terms and conditions:

- ✓ Only self-produce is allowed for competition, for which participant has to give undertaking.
- ✓ Every entry will be registered and entries after the scheduled time will not be entertained.
- ✓ Fruit entries with stalk/ at least two leaves will be given priority and additional marks will be awarded to such entries.
- ✓ Entries without specified nos. of pieces will not be accepted.
- ✓ The decision of Judging Committee will be final.
- ✓ No. of prizes can be increased or decreased.

Event- 4:- Exhibition

Exhibitors can display their products in exhibition area by paying Rs. 2,000/- per stall of size 15x15 ft. Payment shall be made through cheque/ Bank DD/ RTGS in favor of District Horticulture Officer, Sirsa (Account No. 0430000109012615, IFS Code: PUNB0043000).
