

DEPARTMENT OF HORTICULTURE, HARYANA
UDHYAN BHAWAN, SECTOR-21, PANCHKULA-134116

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Memo. No. **731-854** Hort/BBY/I Dated: **9/11/2018**

CIRCULAR: BBY – 1

Subject: Implementation of Bhavantar Bharpayee Yojana (BBY) – Instructions regarding.

Govt. of Haryana, while taking cognizance of issue related to low prices of horticulture produce in wholesale market, has launched Bhavantar Bharpayee Yojana (BBY) on dated 30.12.2017 to be effective from 01.01.2018. The purpose of the scheme is to incentivize the farmers during low prices of their produce in the markets. All the officers of department have already been sensitized and made aware of the programme in the last staff meeting held on dated 08.12.2017 and again on 04.01.2018. To implement this scheme, following instructions are to be followed by all the Officers of Department:

1. Department has uploaded the scheme description on its website hortharyana.gov.in for general awareness, DHO will make use of this link both in Hindi and English for further dissemination.
2. DHO to ensure proper implementation of the scheme. The details of the crops selected, secured/ protected price, benchmark yield, producer registration, registration period, verification period, appeal period and sale period has been defined and are as under:

a) Crops selected

Potato, Onion, Tomato and Cauliflower

b) Crop wise secured/ protected Price and Benchmark Yield:

Sn.	Crop	Base Price (Rs. per qtl.)	Benchmark Yield (qtls./acre)
1.	Potato	400	120
2.	Onion	500	100
3.	Tomato	400	140
4.	Cauliflower	500	100

c) Crop Wise Registration, Verification, Appeal & Sale Period


Crop	Registration Period		Verification Period	Appeal Period against area verification	Sale Period for Incentive
	Opening Date	Closing Date	Upto	Upto	During
Potato	10 October	30 November	31 December	15 January	February – March
Onion	20 December	15 February	15 March	25 March	April – May
Tomato	15 December	15 February	15 March	25 March	April – 15 June
Cauliflower	15 November	31 December	15 January	25 January	February – March

- d) Major highlights of the scheme have been incorporated in the publicity material of BBY (Annexure-1), the copies of which can be replicated for further distribution. However, 1000 printed copies of this material for each district shall be made available during workshop on 10.01.2018 for further awareness and distribution to the farmers.
- e) All concerned officers to perform their roles and strictly follow the various timelines and guidelines mentioned under the scheme.
3. Registration of all producers shall be done online and on e-portal.
 - a. A registration link for registration of farmers has also been provided on the website of Horticulture Department and HSAMB.
 - b. Instructions/ procedures for farmers' registration are available on these links, however copy of which is attached in Hindi and English (**Annexure -1&2**), same can be used to make aware the farmers about their registration process.
4. Upon registration, the area shall be authenticated by Revenue Officers duly assisted by Horticulture Development Officers.
 - a. Block level user ID and Password has been generated on E-portal of scheme.
 - b. During verification period, each HDO to check the applications registered on the e-Portal daily and will contact concerned Revenue Officer to verify the area in view of details entered by the farmer on the e-portal.
 - c. DHO to submit report of district to Directorate of Horticulture on weekly basis regarding no. of cases verified against registration and appeals disposed off.
 - d. It is to be noted that any producer who is land owner, lease holder or tenant is eligible under the scheme.
5. Awareness camps will be organized by DHO in district in the major growing areas of horticulture crops preferably in crop clusters sites.
 - a. Tentative schedule has been attached for timely action (**Annexure-3**).
 - b. DHO will tie-up with DMEO and DPRO for their participation and coverage.
 - c. It is also to ensure to make wide publicity of the event through online, offline, digital & print media.
6. Govt. has issued order vide dated 03.01.2018 (**Annexure-4**) and deputed Senior Officers to chair Awareness Generation Sessions, all DHOs have to coordinate with DMEO to conduct these sessions.
7. District Level Monitoring Committee (DLMC) under the chairmanship of Deputy Commissioner of respective district has been constituted. Each DHO to attend this meeting in person and actively involved in proceedings of the meeting with proper follow up. The composition of DLMC is as under:

i. Deputy Commissioner	:	Chairman
ii. Deputy Director Agriculture	:	Member
iii. District Manager NABARD	:	Member
iv. District Horticulture Officer	:	Member
v. District Revenue Officer	:	Member
vi. DMEO, HSAMB	:	Member Secretary

8. Each DHO to coordinate closely with District Marketing Enforcement Officer (DMEO) and have fortnightly meeting with them.
9. In each office, the detailed description of scheme shall be made available in already created help desk with prominently displaying BBY scheme in the front.
10. A State Level Workshop shall be held on dated 10.01.2018 at CSSRI, Karnal and all the officers and officials (including DDH, DHOs, Food Technologist, Subject Matter Specialist, Trainers/ Technical staff at HTI, HDOs, Supervisors, Data Entry Operators and Fieldmen) shall attend the same for detailed deliberation and implementation strategy.

Encl: As above.


(Ranbir Singh) 08-01-2018

Jt. Director Horticulture (P&N)
for Director General Horticulture,
Haryana, Panchkula

To

1. All Officers at Directorate of Horticulture, Haryana, Panchkula
2. Principal, Horticulture Training Institute, Uchani (Karnal)
3. All Dy. Directors Horticulture in the State
4. All District Horticulture Officers in the State
5. All Food Technologist in the State
6. All Subject Matter Specialists in the State
7. All Horticulture Development Officers in the State

Copy to:

1. Chief Administrator, Haryana State Agricultural Marketing Board, Panchkula
2. Director of Agriculture & Farmers Welfare Department, Haryana, Panchkula
3. All Dy. Commissioners in the State
4. Mission Director, Haryana State Horticulture Development Agency, Haryana, Panchkula
5. PS to Principal Secretary to Govt. Haryana, Agriculture and Farmers Welfare Department.

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Guidelines for Farmer Registration Online

English

Hindi

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किसान पंजीकरण के लिए निर्देश / प्रक्रिया

एच.एस.ए.एम. बोर्ड ने किसान पंजीकरण के लिए एक ऑनलाइन प्रक्रिया शुरू की है। अब किसान ऑनलाइन पंजीकरण कर सकते हैं।

किसान पंजीकरण के लिए निर्देश / प्रक्रिया निम्नलिखित है:

- सभी (*) चिह्नित क्षेत्र अनिवार्य हैं।
- आधार कार्ड नंबर 12 अंक का होना चाहिए।
- मोबाइल नंबर 10 अंक का होना चाहिए।
- सही मोबाइल नंबर भरें। जानकारी इस पंजीकृत मोबाइल नंबर पर एस.एम.एस द्वारा भेजी जाएगी।
- जन्म तिथि आई.डी प्रमाण के साथ मेल खाना चाहिए।
- निम्नलिखित दस्तावेज करें:
 - किसान निम्नलिखित आई.डी प्रमाणों में से किसी एक की स्कैन / फोटो कॉपी जमा कर सकते हैं :-
 - आधार कार्ड
 - ड्राइविंग लाइसेंस
 - पासपोर्ट
 - मतदाता आई.डी
 - इस योजना के तहत पंजीकरण के लिये किसान का पासपोर्ट साइज का फोटो अनिवार्य है।
 - किसान के खाता संख्या के विवरण के लिए बैंक पासबुक की प्रथम पृष्ठ प्रति अनिवार्य है।
 - दस्तावेज या तस्वीर अपलोड करने के लिए आकार सीमा 2 MB है।
 - अपलोड बटन पर क्लिक करें और अपलोड करने के लिए फाइल ब्राउज़ करें।
- बैंक विवरण भरने के लिए निम्नलिखित विवरण आवश्यक हैं:
 - बैंक का नाम: दिए गए ड्रॉपडाउन से बैंक का नाम चुनें
 - आई.एफ.एस.सी कोड : आई.एफ.एस.सी कोड को दिए गए बैंक नाम के अनुसार मिलना चाहिए।
 - खाता संख्या: किसान खाता संख्या दर्ज करें
 - खाता संख्या की पुष्टि करें: खाता संख्या दिए गए खाता संख्या के साथ मेल खाना चाहिए।
 - खाता धारक का नाम: खाताधारक का नाम बैंक खाता विवरण के साथ मेल खाना चाहिए।
 - किसान के खाता संख्या के विवरण वाले बैंक पासबुक की प्रथम पृष्ठ अपलोड करना अनिवार्य है।
- सबमिट बटन पर क्लिक करें।
- सबमिट बटन पर क्लिक करने पर बीजारोपण विवरण फॉर्म खुल जाएगा। बीजारोपण विवरणों को भरने के लिए निम्नलिखित जानकारी देना आवश्यक है:
 - फसल का साल
 - वस्तु
 - क्षेत्र फल एकड़ में
 - किला नंबर: किला नंबर दर्ज करें जहां खेती की गयी है। उदाहरण 101,102,103
 - भूमि प्रकार- भूमि के प्रकार को भरें (भूमि मालिक, पट्टेदार, काश्तकार या संयुक्त)
- सबमिट बटन पर क्लिक करें।
- अभिस्वीकृति पर्ची प्रिंट करें।

टोल फ्री हेल्प लाइन नंबर:- 18001802060

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Guidelines for Farmer Registration Online

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[English](#)[Hindi](#)[Proceed for Registration](#)**Instructions/ Procedure for Farmer Registration**

HSAMB has introduced a procedure for online Farmer Registration, now farmer can register online.

The followings are the Instructions/Procedure for Farmer Registration:

1. All (*) Marked fields are Mandatory to be filled.
2. Aadhar Card number should be of 12 digits.
3. Mobile Number should be of 10 digits.
4. Fill correct Mobile Number. The information will be sent on the registered mobile number through SMS.
5. Date of birth should match with ID proof.
6. All documentary proof to be uploaded.
 - a. Farmer's can submit Scanned/Photo copy of any one of the following id proof:-
 1. Aadhar card
 2. Driving License
 3. Passport
 4. Voter ID
 - b. Passport size photograph of Farmer registering under this scheme.
 - c. Photocopy of First Page of bank passbook for the account number details of the farmer.
 - d. Size Limit to upload document or image is 2 MB.
 - e. Click on Upload button and browse the file to be uploaded.
7. Following details are required for filling Bank details:
 - a. Bank Name: Select Bank Name from the given dropdown
 - b. IFSC code: IFSC code should match as per bank name given.
 - c. Account Number: Enter Farmer Account Number.
 - d. Confirm Account Number: Account Number should match with given account number.
 - e. Account Holder Name: Account holder name should match with the bank account details given.
 - f. Upload First Page copy of bank passbook having the account number details of the farmer.
8. Click on Submit button.
9. On clicking Submit button the form of sowing details of the crop will open. Following details are required to be filled:
 - a. Scheme Name
 - b. Crop Year
 - c. Commodity
 - d. Area in Acre
 - e. Kila number: Enter Kila number where the cultivation has been done for e.g. o 101,102,103
 - f. Land Type- Fill the type of land (Land Owner, Lease, Tenant or Combined)
10. Click on Save button.
11. Print the acknowledgment slip.

Toll Free Help line number:- 18001802060[Proceed for Registration](#)

Bhavantar Bharpayee Yojana: Cluster Wise Tentative Awareness Campaign Schedule:2017-18

Sn.	District	January		February		March	
1	Panchkula	Morni	Dakhrog	Maimal	Tikari	Satlana	Badiyal
2	Ambala	Panjota	Dhanaur	Mohra	Kapoori	Tilkhani	Ladwa
3	Yamunagar	Sadhaura	Kalesar	Birbalsua	Ismailpur	Tapariya	Khijrabad
4	Kurukshetra	Babbain	Ladwa	Bakoli	Khedi Dadlan	Pehowa	Usmanpur
5	Kaithal	Cheeka	Siwan	Malikpur	Gobindgarh	Jhakoli	Khanpur
6	Karnal	Gangar	Takhana	Padhana	Dhanura	Gularpur	Kunjpora
7	Panipat	Nimbri	Ubrakheri	Ganjbari	Babarpur	Bapauli	Jalapur
8	Sonepat	Barota	Ganaur	Murthal	Manauli	Jakholi	Aterna
9	Jind	Dhabi Tekchand	Nagura	Amarheri	Kheri Khemawati	Alewa	Habitpur
10	Sirsa	Sirsa	Masitan	Sant Nagar	Paniwala Mota	Dabwali	Nathusri Chopata
11	Fatehabad	Akkanwali	Puranmajra	Sahidawali	Salempuri	Mazra	Dhullu
12	Hisar	Hansi	Narnaund	Dhanakalan	Behbalpur	Agroha	Kirada
13 & 14	Bhiwani & Charkhi- Dadri	Mankvash	Kharkari	Sishwal	Dulheri	Jewli	Dharan
15	Rohtak	Kansala	Kutana	Hasangarh	Hamanyupur	Sunaria	Sanchana
16	Jhajjar	Badli	Sundroti	Hasanpur	Pelpa	Raipur	Surajgarh
17	Gururgram	Tejnagar	Sohana	Kakrola	Farukhnagar	Dadawas	Narhera
18	Faridabad	Chandpur	Chhainsa	Badshapur	Manjawali	Mothuka	Bazipur
19	Narnaul	Gudha	Dhana	Dalanwas	Dijrota	Gadarwa	Rajpura
20	Rewari	Khol	Bhurthala	Siha	Radha ki Dhani	Shoba ki Dhani	Mandola
21	Palwal	Fatasku	Ghorichant	Alawalpur	Fatasku	Ghorichant	Alawalpur
22	Mewat	Bada Alimuddin	Pathrali	Ghaghas	Sakarpuri	Ferozepur	Hassanpur

Note:

1. District Horticulture Officer will be Nodal Officer, who will make necessary arrangements and tie up with DMEO of HSAMB and DPRO (for media coverage).
2. The awareness camp will be organized at cluster site preferably on Saturday and DHO concerned will ensure participation of all the members of FPOs and FIGs.
3. The lectures and discussions will includes all contents of BBY, which will be imparted by DHO, DMEO & Secretary, Market Committee.
4. A report of every awareness campaign will be submitted by DHO concerned to DG Horticulture with clips/ cuttings of media coverage.
5. The funds of awareness campaign shall be borne by Horticulture Department under plan schemes as per norms and guidelines.

No. 02 PS(Agri.)

Date 03/01/2018

ImmediateOrder

The following senior officers will chair "Awareness Generation Sessions" as per the schedule below:

Schedule

S. No.	Name of Senior Officer	Date before which to be visited	Districts	Venue	Name of Nodal Officers
1.	Sh. Mandip Brar, IAS	Between 8 th - 20 th January	Yamuna Nagar	Yamuna Nagar H.Q.	DMEO in coordination with DDA/DHO
2.	Sh. R.C.Bidhan, IAS	-do-	Faridabad	Faridabad H.Q.	-do-
3.	Sh. D.K.Behera, IAS	-do-	Karnal	Karnal H.Q.	-do-
4.	Sh. Ashok Garg, HCS	-do-	Mohindergarh	Mohindergarh H.Q.	-do-
5.	Smt. Varsha Khangwal, HCS	-do-	Ambala	Ambala H.Q.	-do-
6.	Sh. Sushil Kumar, HCS	-do-	Gurgaon	Gurgaon H.Q.	-do-
7.	Smt. Gauri Midha, HCS	-do-	Kurukshetra	Kurukshetra H.Q.	-do-
8.	Dr. Arjun Singh Saini, DGH	-do-	Panipat	Panipat H.Q.	-do-
9.	Sh. R.S.Solanki, MD HSDC	-do-	Sirsa	Sirsa H.Q.	-do-
10.	Sh. B.S. Sahrawat, MD HSHDA	-do-	Palwal	Palwal H.Q.	-do-
11.	Sh. V.S. Raparia, ADA	-do-	Rohtak	Rohtak H.Q.	-do-
12.	Sh. Suresh Gahlawat, ADA	-do-	Sonipat	Sonipat H.Q.	-do-
13.	Sh. Anil Rana, ADA	-do-	Jind	Jind H.Q.	-do-
14.	Sh. J.S.Brar, MD HLRDC	-do-	Bhiwani	Bhiwani H.Q.	-do-
15.	Sh. Surender Dahiya, ADA	-do-	Kaithal	Kaithal H.Q.	-do-
16.	Sh. R.K. Beniwal, CMEO	-do-	Hisar	Hisar H.Q.	-do-
17.	Sh. Ranbir Singh, JDH	-do-	Fatehabad	Fatehabad H.Q.	-do-
18.	Sh. Ram Partap Sihag, JDA	-do-	Ch. Dadri	Ch. Dadri H.Q.	-do-

19.	Sh. Dharam Singh Yadav, JDH	-do-	Jhajjar	Jhajjar H.Q.	-do-
20.	Sh. Jagraj Dandi, JDA	-do-	Panchkula	Panchkula H.Q.	-do-
21.	Sh. Manjeet Nain, JDA	-do-	Rewari	Rewari H.Q.	-do-
22.	Sh. R.S.Chahal, JDA	-do-	Mewat	Mewat H.Q.	-do-

The awareness camps will focus on the following:

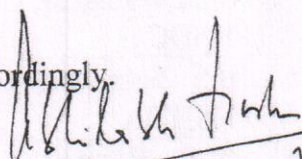
1. Bhavantar Bharpayee Yojana (BBY)

2. Pardhan Mantri Krishi Sinchai Yojana (Micro Irrigation)
3. Parampragat Krishi Vikas Yojana (Organic Farming)
4. Pardhan Mantri Fasal Bima Yojana
5. Soil Health Card

In the Awareness Generation Sessions Secy.-cum-E.O. Market Committee/Horticulture Development Officers/Agriculture Development officers/ representative of Gram Panchyat and farmer producers representing all blocks of the concerned district should be invited.

Wide awareness should be generated about the Bhavantar Bharpayee Yojana (BBY) that has been launched by the State Government on 30th December, 2017. **The nodal officer concerned will make all arrangements for the function in coordination with DIPRO concerned that proper media coverage for the awareness generation be ensured without fail.**

Joint Director (Admn.) to issue orders accordingly.


3/1/18

Dr. Abhilaksh Likhi
Principal Secretary to Govt. Haryana,
Agriculture Department, Haryana

Director Agriculture